

October 2, 2009

## MISSOURI COMMUNITY NEWS

### DED Offers Webinar Series: October 14 – New Markets Tax Credit Program



The Missouri Department of Economic Development (DED) has scheduled its next webinar for October 14, from 10 a.m. to noon. The New Markets Tax Credit (NMTC) webinar will give an introduction to NMTC,

the types of projects receiving allocation, areas that qualify and how they could work in rural areas. Presenters will be: Steve Kramer, U.S. Bank, and Jeremy Degenhart, Advantage Capital. [Register here](#) for the free New Markets Tax Credit webinar. [Submit suggestions](#) for future webinar topics.

### “Know Your Region” – Cape Girardeau, October 20

The Center for Economic and Business Research at Southeast Missouri State University is presenting “Know Your Region,” a one-day workshop for those interested in economic development from a regional perspective. The “Know Your Region” curriculum was developed through funding from the United States Economic Development Administration and encourages the incorporation of regionalism and clustering in economic development efforts. Don't miss this opportunity to include this model in your economic development toolbox! [Read more...](#)



### Lower Fares, Competition Stimulate Springfield-Branson Airport Business

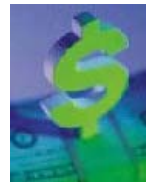


Officials at the Springfield-Branson National Airport are reporting increased figures and near record-setting numbers of passengers who traveled through the facility this summer. With major airlines slashing airfares earlier in the spring, and the opening of the Branson Airport with

competing service to Dallas and Atlanta, airport officials are pleasantly surprised with the unexpected increase in activity. [Read more...](#)

### St. Louis, Kansas City Rank in Largest Economies

According to the U.S. Bureau of Economic Analysis, St. Louis and Kansas City both rank in the top 100 largest economies in the United States. St. Louis' economic output is valued at \$128.5 billion, the 20th-largest, and Kansas City is ranked at No. 28 with a \$101.0 billion economy. [Read more...](#)



### MDFB Approves \$3.5M in Tax Credits for K.C. Downtown Airport



The Missouri Development Finance Board approved the \$3.5 million in tax credits this week for a new terminal building, fueling facilities and hangars at the Charles B. Wheeler Downtown Airport in Kansas City.

The Hangar 10 project, owned by Jim Stowers III, will cost an estimated \$18 million and is expected to create 94 jobs at the airport, Aviation Director Mark VanLoh said.

## UPCOMING EVENTS

**Missouri Partnership Events: Sept. - Nov. 2009**

[Schedule of Missouri Partnership Marketing Events](#)

**September 17 - October 13, 2009**

["Outstanding Women of Missouri" Traveling Exhibit](#)  
1030 Main St.  
Lexington, Mo.

**October 4 - 7, 2009**

[IEDC Annual Conference: Renewable Communities - Leveraging Your Competitive Resources](#)

**October 4 - 7, 2009**

[AFCOM Data Center World® Conference](#)

**October 6 - 9, 2009**

[BioJapan 2009 World Business Forum](#)

**October 8, 2009**

[Global Workforce Development: Connecting the Business and Education Corridors](#)

**October 8 - 9, 2009**

[Missouri Economic Development Financing Association \(MEDFA\)](#)

Stowers has agreed to donate \$7 million to the Missouri Development Finance Board in exchange for \$3.5 million in one-time economic incentives through the Tax Credit for Contribution Program. [Read more...](#)

## FOCUS ON MISSOURI

### Missouri Arts Council Announces Results of Study of Arts Impact on State Economy



Non-profit arts and culture organizations generate \$1.1 billion in statewide economic activity in Missouri, according to the results of a three-year study on the impact of the arts on the economy released this week by the Missouri Arts Council (MAC). [Read more...](#)

### Biomass Power Facility Coming to Perryville

Renewable energy is coming to Perryville - and it promises to reenergize the local economy. LG Biomass Missouri LLC (LGBM) has announced its intent to develop the Perryville Renewable Energy Center, a state-of-the-art, 32 megawatt, biomass power generation facility that will use forest and agriculture waste and by-products to create renewable electric energy. [Read more...](#)



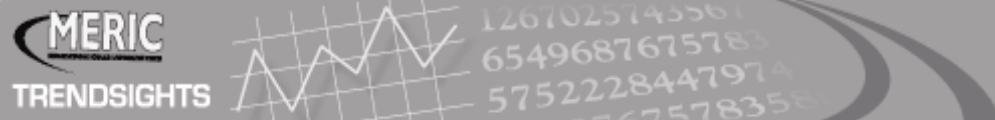
### Missouri S&T Grad Student's Paper Wins Award at International Conference on Hydrogen Systems



Missouri University of Science & Technology (S&T) grad students and a young faculty member will be presenting six papers at the World Congress of Young Scientists on Hydrogen Energy Systems to be held Oct. 7-9 in Torino, Italy. Mathew Thomas' research paper has been selected for the \$1,000 Euro Cash Award for the best paper in Hydrogen Systems Applications. In addition, as the first author, Thomas will receive a \$250 Euro Grant from the event's organizers. Thomas's paper, "Design Layout of Hydrogen Research and Development Garage," will be published in a special issue of the International Journal of Hydrogen Energy. [Read more...](#)

### Missouri S&T's EcoCAR Delivered to E3 Commons in Rolla

General Motors has delivered the Missouri University of Science & Technology's (S&T) EcoCAR (a new 2009 Saturn VUE) at the E3 Commons on Collegiate Blvd. in Rolla. The delivery follows the return of several key members of the EcoCAR team from their Fall 2009 EcoCAR Workshop and meetings with A123 Systems in Boston last month. [Read more...](#)



### LocationOne Now Available on MERIC Website



Missouri LocationOne (ML1), a real-time, online, economic development site selection engine, is now available on the MERIC website. ML1 was designed for economic development organizations to publish up-to-date information about their communities, as well as available sites and buildings. The system covers communities across the state, including customized data in 21 categories and over 50 different subheadings. Review your [business climate data...](#)

### Almost Third of Those 65 Years and Older Work In Missouri

According to the recently released American Community Survey from the U.S. Census Bureau, almost one-third of people aged 65

## Annual Conference

October 12 - 14, 2009

[CoreNet Global Fall Summit](#)

October 13 - 17, 2009

[Greater KC Chamber of Commerce Partnership Mission to Vancouver](#)

October 15, 2009

[Japan Robot Night](#)

October 18 - 19, 2009

[46th Annual MCB Conference](#)

Capitol Plaza,  
Jefferson City

October 20, 2009

["Know Your Region"](#)

October 21 - 24, 2009

[Taiwan International Green Industry Show \(TiGiS\) 2009](#)

October 22, 2009

[Expanding Horizons Workshop](#)

October 22 - 23, 2009

[AIM's 2009 Missouri Tax Conference](#)

October 28 - 30, 2009

[MEDC Fall Conference](#)  
Columbia

November 1 - 5, 2009

[Annual Energy Sector Mission](#)

November 3 - 4, 2009

[China Overseas Investment Fair \(COIF\) 2009](#)

[Trade Show Commitment Form](#)

November 4 - 6, 2009

[2009 Statewide Historic Preservation Conference: Protecting the Irreplaceable](#)

November 4 - 6, 2009

[North America Works + National Forum on Trade](#)

and older worked full-time in Missouri in 2008, slightly lower than the U.S. average of 37.8 percent. [Read more...](#)



### **DED Announces \$390,000 CDBG Action Fund Loan for City of Ste. Genevieve**

The city of Ste. Genevieve has been approved for a \$390,000 Action Fund Loan under the Community Development Block Grant (CDBG) program to assist BiltBest Products Inc. with the forecasted growth of its facility in Ste. Genevieve. [Read more...](#)

### **DED Awards \$473,090 in Enhanced Enterprise Zone Tax Credits to St. Joseph Business for Creation of 350 New Jobs**

USA 800, Inc., St. Joseph, has been approved for \$473,090 in state tax credits under the Enhanced Enterprise Zone (EEZ) program by the Missouri Department of Economic Development (DED) to assist in the creation of new jobs and investment. [Read more...](#)

### **Newton County Receives \$1.3M Grant to Repair 2008 Tornado Damage**

Newton County officials and officials from the Harry S. Truman Coordinating Council announced this week that the county has received a nearly \$1.3 million Community Development Block Grant to help families repair or replace homes damaged or destroyed in the May 10, 2008 tornado. In order to qualify for a grant, the homeowner must fall below the Department of Housing and Urban Development's housing income limits, as



### **New Job Searching Techniques Key to Accessing Ample Openings**

A recent article in the [St. Louis Front Page](#) looked at the striking paradox of millions of job positions remaining open, despite the efforts of legions of eager job seekers. One leader of an outplacement firm counsels that too many people are using "traditional" job searching techniques, such as historical résumés and reactive job-response strategies, which are not as effective in the current market, particularly among higher-end jobs. The article states, "The market is down, but there are still millions of jobs out there. Professionals with good backgrounds and marketable skills...need to approach all the segments of the job market in a much different way." Job seekers can receive career counseling and other valuable job hunting tips at their local [Missouri Career Center](#).

### **Southwest Missouri Initiative Aims to add Over 6,500 Jobs**

A Joplin business attraction, expansion and development initiative that kicked off this week is aiming to create 4,000 direct jobs and 2,596 indirect jobs in the area over the next five years. The Joplin Regional Prosperity Initiative replaces an earlier similar



### **Shatto's Chocolate Milk Ranked in Top Three at World Expo**

Osborn, Mo.-based Shatto Milk Co.'s whole chocolate milk has been named one of the top three at the World Dairy Expo in Madison, Wisconsin. Shatto Milk Co. is a small, family owned and operated, dairy farm located just north of the Kansas City metropolitan area. [Read more...](#)

### **Ozarks Women-Owned Businesses Expanding**

Three women-owned businesses in the Ozarks are experiencing growth this year, which they attribute to public awareness of their products and services. Mama Jean's Natural Market, the Rivendale Institute and the Professional Massage Training Center are all undergoing expansions to keep up with customer demand. [Read more...](#)

### **Bloch School Ranked in Nation's Top 25 Entrepreneurial Schools**

The Bloch School's Institute for Entrepreneurship and Innovation (IEI) at UMKC was recently recognized as having one of the top 25 graduate entrepreneurship programs in the country. "The importance of this accomplishment is more than just the ranking. What the Bloch School and UMKC are doing is creating the next generation of entrepreneurs," said Henry

## [Policy 2009 Conference](#)

### [PAST ISSUES](#)

[Missouri Focus  
September 25, 2009](#)

[Missouri Focus  
September 18, 2009](#)

[Missouri Focus  
September 11, 2009](#)

[Missouri Focus  
September 4, 2009](#)

### [DED PRESS RELEASES](#)

### [QUICK LINKS](#)

[Dept. of Economic  
Development \(DED\)](#)

[State of Missouri](#)

[Missouri Business Portal](#)

[Missouri Women's Council](#)

[Missouri Women Owned  
Business Network](#)

[Missouri LocationOne](#)

[Missouri CareerSource.com](#)

[MO SourceLink](#)

[Missouri Workforce  
Investment Board](#)

[MERIC](#)

[Division of Tourism](#)

[Missouri Development  
Finance Board](#)

[Missouri Community  
Betterment](#)

[Missouri Community](#)

the program is for low to moderate income earners. [Read more...](#)

### **DED Issues Final Request for Disaster Supplemental CDBG Housing Funds**

The Missouri Department of Economic Development has issued a final Request for Proposals (RFP) for Disaster Supplemental CDBG funding, exclusively for Affordable Rental Housing projects in disaster declared areas. Eligible applicants are units of local government (cities and counties) located in an area receiving a Presidential disaster declaration in 2008. Proposals for this supplemental funding must be postmarked no later than November 6. [Read more...](#)

campaign, called the Magnificent Seven. The initiative has already received the support of 14 entities, including the Joplin Area Chamber of Commerce, which cites the good timing, given the area's strong competitive position. [Read more...](#)

### **New Location for Mo Career Readiness Certificates**

Starting on October 14, residents of southeast Missouri will have a new location to obtain the Missouri Career Readiness Certificates, or [MoCRCs](#), that have helped thousands of job seekers stand out among other applicants. The MoCRC is a portable, state-certified credential that verifies to employers that an individual has key employability skills. The certificates can now be earned at the Portageville Southern TCRC. See this [flyer](#) for details and contact information. Traci Weissmueller with the [Workforce Investment Board of Southeast Missouri](#) encourages all individuals in the region to get a MoCRC to build their competitive advantage in obtaining employment.

Bloch, co-founder of H&R Block and Bloch School benefactor. [Read more...](#)

### **Express Scripts Donates \$2.5M to UMSL**

Express Scripts Inc. has given a gift of \$2.5 million to the University of Missouri-St. Louis (UMSL) for the Gateway for Greatness capital campaign. The recent gift makes the company's total contributions to the university \$4 million since the 2005 announcement of moving the Express Scripts headquarters to the UMSL campus. [Read more...](#)

[Service Commission \(MCSC\)](#)

[Missouri Partnership](#)

[Missouri Main Street Connection](#)

[Missouri Arts Council](#)

[Economic Development at Mizzou](#)

[University of Missouri Extension](#)

[Missouri Procurement and Technical Assistance Centers \(MO PTAC\)](#)

[Missouri Business Development Program](#)

[Missouri Small Business & Technology Development Centers \(SBTDC\) {SBTDC training seminars at MSU}](#)

[Missouri Economic Development Council \(MEDC\)](#)

[International Economic Development Council \(IEDC\)](#)

[Associated Industries of Missouri \(AIM\)](#)

[Missouri Enterprise Business Assistance Center](#)

[Missouri General Assembly](#)

[Missouri Chamber of Commerce and Industry](#)

## GLOBAL NEWS

### **Global Workforce Development: Connecting the Business and Education Corridors**



In the current global job market, employers look for the talent they need wherever they can find it, while students and high-skilled workers look for the place to study and work that offers them the most opportunity. For the United States to retain its competitive advantage in a global workforce, we must prepare our graduates to compete in this increasingly global marketplace.

NAFSA: Association of International Educators, the Greater Kansas City Chamber of Commerce and the World Trade Center invite you to the 7th Annual roundtable discussion, "Global Workforce Development: Connecting the Business and Education Corridors," October 8 at the Ewing Kauffman Foundation. [Read more...](#)

### **Patents Approved in Japan and China for Chesterfield Firm**

NiTi Surgical Solutions has announced that patents

offices in Japan and China have approved its surgical devices, which allow better natural tissue reconnection and healing of the intestine after surgery, such as colon cancer treatments. NiTi Surgical Solutions is a privately held, venture-backed company with headquarters in Israel and Chesterfield, Mo. [Read more...](#)



### **Business Leaders' Confidence Growing**



According to the accounting firm Grant Thornton, business leaders' confidence in the economy rose almost 12 percent at the end of the second quarter. The Business Optimism Index rose to 60.9, up from 54.5 the previous quarter. Fifty-eight percent of the respondents expect to come out of the recession by early 2010. [Read more...](#)

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**Questions or Comments?  
Please contact:**

[Jane Holtzman](#)  
**(573) 522-1593**

**or email:**  
[missourifocus@ded.mo.gov](mailto:missourifocus@ded.mo.gov)

Missouri Department of Economic Development, Business & Community Services  
P.O. Box 118, Jefferson City, MO 65102  
Phone: (573) 751-4962 FAX: (573) 751-7384  
[www.missouridevelopment.org](http://www.missouridevelopment.org)