



# **The Missouri Small Business Loan Program**

## **Application and Guidelines**

**May 2009**

*Sponsored by:*

*The Missouri Department of Economic Development (DED) and the  
Missouri Development Finance Board (MDFB)*

**<http://www.ded.mo.gov/MOloan/>**

# The Guidelines for the DED/MDFB Missouri Small Business Loan Program

## Purpose Statement:

In January of this year, Governor Nixon signed Executive Order 09-03. That order, provided below, focused on the needs of small businesses in this economy. Of particular importance was access to capital and the availability of low-interest or no interest loan funds. That Executive Order directed the Department of Economic Development (DED) to work together with the Missouri Development Finance Board to create such a pool of funds for that purpose. This Application and Guidelines are the product of that collaboration.

*Executive Order 09-03*

*WHEREAS, small businesses are vitally important to the economy of the State of Missouri; and*

*WHEREAS, according to the Quarterly Census of Employment and Wages, businesses of fewer than 50 employees account for 94% of the businesses in Missouri; and*

*WHEREAS, small businesses will help to provide the high-paying jobs of the future in the State of Missouri; and*

*WHEREAS, the Missouri Department of Economic Development is a state agency dedicated to job creation and works collaboratively with other state entities in furtherance of its mission; and*

*WHEREAS, the Missouri Development Finance Board is a state entity that also plays a significant role in job creation; and*

*WHEREAS, it is important to the success of Missouri small businesses that they have access to low-interest or no-interest capital, particularly in these challenging economic times.*

*NOW, THEREFORE, I, JEREMIAH W. (JAY) NIXON, Governor of Missouri, by virtue of the authority vested in me by the Constitution and laws of the State of Missouri, do hereby direct the Missouri Department of Economic Development, working together with the Missouri Development Finance Board, to create a pool of funds designated for low-interest and no-interest direct loans for small businesses.*

*IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Missouri, in the City of Jefferson, on this 13th day of January, 2009.*

*Jeremiah W. (Jay) Nixon  
Governor  
State of Missouri*

# Small Business Loan Program DED/MDFB Guidelines (continued)

## Loan Program Parameters:

1. The loan program is statewide;
2. The total original loan pool is \$2M;
3. The loan pool is structured to revolve using payments of principal and interest;
4. The interest rate is 3 percent;
5. The terms are typically 10 years or less but may be adjusted for adequate debt coverage;
6. The minimum loan amount is \$2,500 and the maximum loan amount is \$25,000;
7. The applicant must employ 5 or fewer employees, including the owner;
8. The company must be 100 percent Missouri owned and 100 percent Missouri located;
9. The company must be registered with the Secretary of State in good standing;
10. The company may not be a retail or gambling entity, a check cashing service (unless associated with a bank), a pawn broker service, resale of donated or used goods, liquidation sales, day labor services, job training services, sale or distribution of alcohol or tobacco products, web based or print newspapers or magazines, or radio or television stations;
11. Loan proceeds may be used for working capital, inventory, equipment purchase, real property improvements (owned by borrower) but cannot be used for refinancing of existing debt or outstanding debt payments or paying an owner's salary;
12. Loan origination, collateralization, and loan servicing may be provided by an entity contracted by the MDFB;
13. Loan recipients must produce a business plan either at the time of application or prior to the disbursement of any loan funds. Applications may be submitted without a plan but the application must reflect the plan to complete and submit one to the DED. Assistance with completing a plan may be found by contacting the Small Business Development Center in your area. Contact information may be found on the web at [www.missouribusiness.net](http://www.missouribusiness.net);
14. Determination of loan delinquency and default is made by the MDFB;
15. Loan collections will be referred to the Financial Services Division of the Missouri Attorney General's Office.

## **(continued)**

### **Loan Application Instructions:**

1. Loan applications must be made on the form provided (attached);
2. One (1) original signed and one (1) complete copy shall be postmarked or delivered by the deadline to:  
Missouri Department of Economic Development  
Governor Nixon's Microloan Program  
301 West High Street, Suite 680  
P.O. Box 1157  
Jefferson City, Missouri 65102
3. All loan applications shall be accompanied by at least 2, originally signed, letters of character from Missouri citizens (names, addresses and telephone numbers included) who have personal and business relationships with the applicant (at least one letter from a personal relationship and one letter from a business relationship);
4. Loan applications that are not complete (all questions answered) or in compliance with steps 1-4 above may be considered non-responsive.
5. Applicants chosen for award will be required to complete additional loan paperwork, including the payment of any reasonable processing fees, prior to accessing the loan funds.
6. For applications for loans in excess of \$5,000, applicants must complete the Certification and Affirmation on pages 16 and 17 of this document.

### **Loan Application Checklist:**

- One complete, original signed, and dated application submitted to DED
- One complete copy of additional information submitted to DED(see page 5)
- One complete copy (keep for company file) for the applicant's own records and file
- Two (2) copies of the business plan, or statement of intention to complete a business plan
- Two (2) copies of at least two (2) character references in writing (see Item 4 Loan Application Instructions)
- \$15 check or money order made out to the Missouri Development Finance Board (for credit reviews)



## DED/MDFB Microloan Application

All applicants must read and follow the Guidelines section of this Application. The Guidelines section contains information on the Loan Program Parameters, the Loan Applications Instructions, and a Loan Application Checklist.

### BUSINESS INFORMATION

Owner/Name

Address

City

State

ZIP

Home Telephone

Business Telephone

Fax

E-mail

Business Name

Business Location (if different)

City

State

ZIP

County

Date business was established

Number of Current Employees: Full Time \_\_\_\_\_ Part Time \_\_\_\_\_

Type of Business (Refer to Item 10 Guidelines – Loan Program Parameters for ineligible business types)

Federal ID Number

Describe the type of business (products and/or services.)

Any personal/business judgments, unsettled lawsuits or major disputes? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, please explain.

Has the business, or any principals, been involved in bankruptcy or insolvency proceedings? Yes \_\_\_\_\_

No \_\_\_\_\_

If yes, please explain.

Are you a U.S. Citizen? Yes \_\_\_\_\_ No \_\_\_\_\_ (If no, mail a copy of Alien Registration Card Form I-151 or I-551.)

**FINANCING INFORMATION**

Total amount of loan request (maximum \$25,000) \$ \_\_\_\_\_

Purpose of loan request

Working capital \$

Equipment \$

Inventory \$

Leasehold improvements \$

Personal (not borrowed) funds available to invest in business \$

Other Sources of Funds

Have you contacted your bank for financing? Yes \_\_\_ No \_\_\_ What bank?

Who referred you to the program?

Phone

**DEMOGRAPHIC INFORMATION**

The MDFB has requested that we obtain the following information for statistical purposes only. Please check all those that apply.

Business owned by \_\_\_ (&gt; 50% Female owned) \_\_\_ (&gt; 50% minority owned)

Veteran Status \_\_\_ Non-Veteran \_\_\_ Vietnam-era Veteran \_\_\_ Other Veteran

Ethnicity: \_\_\_ African American \_\_\_ White \_\_\_ Hispanic \_\_\_ Asian/Pacific

\_\_\_ Islander \_\_\_ Eskimo/Aleuts \_\_\_ American Indian \_\_\_ Multi Ethnic

What is your combined yearly household income as of today? \$

How many are in your household?

**ADDITIONAL INFORMATION****Please provide the following items with a completed application and forms.**

- **Copies of business tax returns for the previous 3 years.**
- **Copies of personal tax returns for the previous 3 years.**
- **Aging of Accounts Receivable and Accounts Payable (if applicable).**
- **Check for \$15 made payable to MDFB for a Credit Report.**

**CERTIFICATIONS**

**Please read the following and sign the Application Form. All owners, officers, and partners must sign this application.**

The information in this Loan Application is provided for the purpose of applying for funds under the DED/MDFB Microloan Program. The information is accurate to the best of my knowledge. I understand that personal and/or business information may be requested pursuant to this loan application and I hereby give my consent for such information to be provided to DED. I also understand that DED/MDFB retains the sole decision as to whether this loan application is approved, disapproved, or modified. It is my right to accept or decline the loan amount, rate and terms approved by DED/MDFB.

I AUTHORIZE DED/MDFB to keep this application whether or not my request for credit is approved. By signing below, I authorize DED to obtain a credit report on me through the credit-reporting agency of its choice, as well as to answer questions others may ask about my credit record with DED/MDFB (if applicable). I understand that I must provide updated credit and financial information as requested if my financial condition changes.

Print Name

Signature

Date

Print Name

Signature

Date

*MDFB is an Equal Opportunity lender. DED will not discriminate against any loan applicant because of his or her race, color, religion, sex, handicap, familial status, or national origin.*

## **BUSINESS PLAN OUTLINE**

1. Executive Summary
  - Provide a brief summary of your plan.
2. Company Description
  - Give an overview of the history, function, location, and goals of the business.
  - Indicate what type of legal entity your company is and its ownership structure: sole proprietorship, partnership, corporation or limited liability company (include copies of organizational documents).
  - If you have partners, shareholders, or members, indicate who they are and how much of your company they own.
3. Management/Personnel
  - Describe your abilities, experience and qualifications to run the business.
  - Review who works for you and their experience.
  - Include resumes of key people, including yourself.
  - Describe your plans for creating full-time and/or part-time jobs.
4. Market Analysis
  - Describe the knowledge you have of your customers and their need for your product/service.
  - Describe any competitors you may have and your strategy for competing with them.
5. Product/Service Offering
  - Describe your product or service.
  - Discuss your pricing policy.
  - If applicable, explain how you make your product or provide your service.
6. Marketing Plan
  - Describe how you intend to sell your product/service and who will buy it.

- Discuss your distribution plans, advertising arrangements, and sales strategy.

7. Financial Plan and Analysis

- Start-up money requirements.
- Projected income statement for one year (see sample).
- Projected balance sheet for one year (see sample).
- Projected cash flow for the next 12 months (see sample).
- Discuss how you arrived at the numbers on the projected statements.

## PERSONAL FINANCIAL STATEMENT

As of \_\_\_\_\_, 20\_\_\_\_\_

Complete this form for: (1) each proprietor, or (2) each limited partner who owns 20% or more interest and each general partner, or (3) each stockholder owning 20% or more of voting stock and each corporate officer and director, or (4) any other person or entity providing a guaranty on the loan.

Name: \_\_\_\_\_

Bus. Phone: \_\_\_\_\_ Res. Phone \_\_\_\_\_ E-mail Address : \_\_\_\_\_

Residence Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Business Name of Applicant/Borrower: \_\_\_\_\_

ASSETS	(Omit cents)	LIABILITIES	(Omit cents)
Cash on Hand and in Banks	\$	Accounts Payable	\$
Savings Accounts	\$	Notes Payable to Banks and Others (Describe in Section 2)	\$
IRA or Other Retirement Accounts	\$	Unpaid Taxes (Describe in Section 6)	\$
Accounts and Notes Receivable	\$	Installment Account (Other) Mo. Payments \$	\$
Life Insurance – Cash Surrender Value Only (Complete Section 8)	\$	Loan on Life Insurance	\$
Stocks and Bonds (Describe in Section 3)	\$	Line of Credit tied to Real Estate	\$
Real Estate (Describe in Section 4)	\$	Mortgages on Real Estate (Describe in Section 4)	\$
Automobile – Present Value	\$	Installment Account (Auto) Mo. Payments \$	\$
Other Personal Property (Describe in Section 5)	\$	Other Liabilities (Describe in Section 7)	\$
Other Assets (Describe in Section 5)	\$	Total Liabilities	\$
	\$	Net Worth	\$
<b>Total</b>	\$	<b>Total</b>	\$

SECTION 1. Source of Income	Contingent Liabilities
Salary	As Endorser or Co-Maker
Net Investment Income	Legal Claims and Judgments
Real Estate Income	Provision for Federal Income Tax
Other Income (Describe below)*	Other Special Debt

**Description of Other Income in Section 1.** Please describe any recurring income not reflected on previous tax returns:

\*Alimony or child support payments need not be disclosed in "Other Income" unless it is desired to have such payments counted toward total income.

**SECTION 2. Notes Payable to Bank and Others** (Use attachments if necessary. Each attachment must be identified as a part of this statement and signed.)

Name and Address of Note Holder(s)	Original Balance	Current Balance	Payment Amount	Frequency (monthly, etc.)	How Secured or Endorsed Type of Collateral

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**SECTION 3. Stocks and Bonds** (Use attachments if necessary. Each attachment must be identified as a part of this statement and signed.)

Number of Shares	Number of Securities	Cost	Market Value Quotation Exchange	Date of Quotation/Exchange	Total Value

**SECTION 4. Real Estate** (List each parcel separately. Use attachments if necessary. Each attachment must be identified as a part of this statement and signed.)

	Property A	Property B	Property C
Type of Property			
Address of Property			
Name of Property Owner			
Date Purchased			
Original Cost			
Present Market Value			
Name of Lender			
Loan Number			
Loan Balance			
Amount of Payment per Month			
Status of Loan			

**SECTION 5. Other Personal Property and Other Assets** (Describe, and if any is pledged as security, state name and address of lien holder, amount of lien, terms of payment, and if delinquent, describe delinquency.)

**SECTION 6. Unpaid Taxes** (Describe in detail as to type, to whom payable, when due, amount, and to what property, if any, a tax lien attaches.)

**SECTION 7. Other Liabilities** (Describe in detail.)

**SECTION 8. Insurance Held** (Give face amount and cash surrender value of policies – name of insurance and beneficiaries.)

I authorize Lender to make inquiries as necessary to verify the accuracy of the statements made and to determine my creditworthiness. I certify the above and the statements contained in the attachments are true and accurate as of the stated date(s). These statements are made for the purpose of either obtaining a loan or guaranteeing a loan. I understand FALSE statements on a Missouri Small Business Loan application may subject me to the penalties prescribed by section 570.140, RSMo. FALSE statements on a conventional loan application may result in fines and imprisonment under relevant Federal and State laws.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Social Sec. No.: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Social Sec. No.: \_\_\_\_\_



<b>PROJECTED PROFIT &amp; LOSS STATEMENT</b>	
Year Ending	
<b>Revenue</b>	
Gross Sales	
Less Returns & Allowances	
Net Sales	
Cost of Sales	
Gross Profit	
<b>Operating Expenses</b>	
Selling	
Salaries & Wages	
Payroll Taxes	
Commissions	
Advertising	
Other	
Total Selling Expenses	
General & Administrative	
Salaries & Wages	
Payroll Taxes	
Employee Benefits	
Insurance	
Depreciation	
Automobile Expense	
Dues & Subscriptions	
Legal & Accounting	
Office Supplies	
Telephone	
Utilities	

Rent	
Taxes & Licenses	
Other	
Total General & Administrative	
<b>Total Operating Expenses</b>	
<b>Operating Profit (Loss)</b>	
<b>Other Income and Expenses</b>	
<b>Net Income and Expenses</b>	
<b>Net Income (Loss) Before Taxes</b>	
Income Taxes	
<b>Net Income (Loss)</b>	

<b>PROFORMA BALANCE SHEET</b>	
<b>Period Ending</b>	
<b>Assets</b>	
<b>Current Assets</b>	
<b>Cash and Equivalents</b>	
<b>Accounts Receivable</b>	
<b>Inventories</b>	
<b>Prepaid Expenses</b>	
<b>Total Current Assets</b>	
<b>Fixed Assets</b>	
<b>Land</b>	
<b>Buildings</b>	
<b>Equipment</b>	
<b>Furniture</b>	
<b>Vehicles</b>	
<b>Less: Accumulated</b>	
<b>Depreciation</b>	
<b>Total Fixed Assets, Net</b>	
<b>Other Assets</b>	
<b>Total Assets</b>	
<b>Liabilities and Shareholders' Equity</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
<b>Short-Term Debt</b>	
<b>Current Portion of Long-Term Debt</b>	
<b>Income Taxes Payable</b>	
<b>Accrued Expenses</b>	
<b>Total Current Liabilities</b>	
<b>Long-Term Debt</b>	

<b>Shareholders' Equity</b>			
<b>Capital Stock</b>			
<b>Additional Paid-In Capital</b>			
<b>Retained Earnings</b>			
<b>Total Shareholders' Equity</b>			
<b>Total Liabilities and Shareholders' Equity</b>			
<b>Personal References (relative or close friend may be included)</b>			
<b>Reference Name #1</b>			
Address			
City	State	<b>ZIP</b>	
<b>Phone</b>	<b>E-mail</b>		
<b>Reference Name #2</b>			
Address			
City	State	<b>ZIP</b>	
<b>Phone</b>	<b>E-mail</b>		
<b>Bank References</b>			
<b>Bank Name #1</b>		<b>Account #</b>	
Address			
City	State	<b>ZIP</b>	
<b>Phone</b>	<b>Contact</b>		
<b>Bank Name #2</b>		<b>Account #</b>	
Address			
City	State	<b>ZIP</b>	
<b>Phone</b>	<b>Contact</b>		
<b>Internet Resources for Small Businesses</b>			
sba.gov missouridevelopment.org missouribusines.net morebusiness.com feemarkets.com	score.org webnow.com dor.mo.gov businessplans.org uspto.gov	irs.gov bplans.com gogettem.com stat-usa.gov mo-sbdc.org	superpages.com e-markets.com floorspace.com businesstown.com

## CERTIFICATION AND AFFIRMATION

- I certify that I am an authorized representative of the Applicant and as such am authorized to make the statement of affirmation contained herein.
- I certify that the Applicant does NOT knowingly employ any person who is an unauthorized alien and that the applicant has complied with federal law (8 U.S.C. § 1324a) requiring the examination of an appropriate document or documents to verify that each individual is not an unauthorized alien.
- I certify that the Applicant is enrolled and will participate in a federal work authorization program as defined in Section 285.525(6), RSMo, with respect to employees working in connection with the activities that qualify the Applicant for the Missouri Small Business Loan Program. I certify that the Applicant will maintain and, upon request, provide the Department of Economic Development documentation demonstrating the Applicant's participation in a federal work authorization program with respect to employees working in connection with the activities that qualify the Applicant for this Program.
- I understand that, pursuant to section 285.530.5, RSMo, a general contractor or subcontractor of any tier shall not be liable under sections 285.525 to 285.550 when such general contractor or subcontractor contracts with its direct subcontractor who violates section 285.530.1, if the contract binding the contractor and subcontractor affirmatively states that the direct subcontractor is not knowingly in violation of section 285.530.1 and shall not henceforth be in such violation and the contractor or subcontractor receives a sworn affidavit under the penalty of perjury attesting to the fact that the direct subcontractor's employees are lawfully present in the United States.
- I understand that if the Applicant is found to have employed an unauthorized alien, the Applicant may be subject to penalties pursuant to sections 135.815, 285.025, and 285.535, RSMo.
- I hereby agree to allow representatives of the Department of Economic Development access to the property and applicable records as may be necessary for the administration of the Missouri Small Business Loan Program.
- I certify under penalties of perjury that the above statements and information contained in the application and attachments are complete, true, and correct to the best of my knowledge and belief.

**Required Attachment:**

- Copy of the executed Memorandum of Understanding between the Applicant and the United States Citizenship and Immigration Services (USCIS).

Name	Title
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Signature	Date
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STATE OF MISSOURI )  
 ) ss.  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_ before me, \_\_\_\_\_,  
a Notary Public in \_\_\_\_\_, and for said state, personally appeared  
\_\_\_\_\_, known to me to be the person who executed the Certification  
and Affirmation and acknowledges and states on his/her oath to me that he/she executed the same for the  
purposes therein stated.

\_\_\_\_\_  
Notary Public

My commission expires \_\_\_\_\_.